I want to take a moment to quickly recap our association neighborhood efforts last year, before we kick off 2022 plans. In 2021, we:

## Grew membership and reduced spend

- 138 VHOA members up from 121 in 2020, reversing decline and achieving what is believed to be an all-time high participation
- 75% of new homeowners joined the association (thx Street Reps!)
- To stay on budget, we cut \$1,203 in recurring costs through a comprehensive spending audit, and vendor rebids (thx Joe Sulc!). See Attachment for details.
- We also chose to reallocate 2021 seasonal landscape funds (\$1,600) towards new Midway entrance redesign.

#### Improved neighbor connections

- 7 News Briefs provided more timely updates (thx Pat Gageant!)
- <u>Website</u> Facelift updated, easier to navigate (thx Tammy Rose!)
- New <u>Private Facebook Group</u> easy way to quickly share with neighbors (thx Suzy Pérez!)
- Welcomed 24 new homeowners to our neighborhood (thx to JJ and all of the Street Reps!)

## Improved safety and security

- Dallas Police Department neighborhood security assessment and recommendations including top "to dos" for residents to add lighting and cameras "to dos" for residents to add lighting and cameras (thx Officer Phillips): see Sept News Brief
- Two damaged street light poles repaired by Oncor (Rodale circle & Summerfield/Walden corner)

#### Maintained beautiful community

- Two city-managed dog waste stations added to Timberglen Park Trail
- Midway entrance new landscape design plan (thx Carolyn Maas!) and removal
  of ailing tree and over-sized crepe myrtle.
- Awarded 16 Yard of the Months awards (thx Steve McCluer, Bryant Seely Boyle & Judges!)
- Maintaining our three entrances trash pick-up, fountain and sprinkler management, etc. (thx Mike Gerhart & TA Brooks!)

# In the new year, our association priorities are to:

- 1. Improve neighborhood security by coordinating resident funded police patrols with off duty police officers
- 2. Implement the new Midway entrance landscape redesign
- 3. Create a secure neighborhood directory
- 4. Resume the neighborhood block party

We need your continued support (volunteers and paid membership) to make these initiatives a reality.

Our 2022 Membership Drive begins this weekend. So, please watch for an email with a courtesy \$125 invoice/charge to your PayHOA account to allow for easy online payment (checks still welcome as well). This is a very small fee compared to mandatory HOA fees in our area.

In closing, I want to send a big thank you to all our VHOA volunteers. They all sacrifice their personal time to help make our neighborhood a more friendly, safe and beautiful place for all of us. Their efforts, and your funding will determine our success as a community. I am grateful to all, and look forward to seeing each of you in 2022.

- Wayne LeBlanc, President, Midway Meadows Homeowners Association